

ZAPPYSITES 2023

MEDIA KIT



WWW.ZAPPYSITES.COM

PRESS@ZAPPYSITES.COM



ABOUT US

ZappySites creates Google optimized websites to help small businesses easily reach more customers online and grow faster.

Our expertise in the digital marketing industry is demonstrated by our successful campaigns to help many blue collar and family owned businesses achieve placement on the first page of their local search results.

MEDIA KIT

SERVICES

WEBSITE DESIGN

SEARCH ENGINE OPTIMIZED AND MOBILE FRIENDLY. DEVELOPED FOR YOU BY EXPERTS.

WEBSITE MAINTENANCE

PROFESSIONAL WEBSITE MANAGEMENT.

SEARCH ENGINE MARKETING

GOOGLE SEARCH ADVERTISING CAMPAIGNS

DIGITAL MARKETING



@ZappySites





ZappySites

Powerful Websites For Small business

Brand Guidelines

General Guidelines

Do:

- Use our Brand Assets to refer to ZappySites and our services.
- Write "ZappySites" as one word, and capitalize the first "Z" and first "S".
- Comply with our Terms of Service and Acceptable Use Policy.
- Link to <https://ZappySites.com> when using our Brand Assets.

Don't:

- Use any Brand Assets in a way that suggests or implies partnership, sponsorship, or endorsement by ZappySites.
- Modify, Edit, or Alter any Brand Asset, including the color, shape, proportion, or orientation.
- Incorporate any Brand Asset, or anything confusingly similar, into your trademarks, domain names, logos or similar content.
- Use trademarks, domain names, logos or other content that imitate or could be confused with ZappySites.



Brand Guidelines

Logo Presentation

The ZappySites logos must not be modified, edited, or altered in any way. The logo should be placed on a solid color background (Black, White, or Dark Blue) with an appropriate margin of "Whitespace". The logo must not be rotated, flipped, or connected to any other graphic images or text.

ZappySites reserves the right to restrict presentation of our trademarks and logos in any medium or format.





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Get In Touch

Email

Press@ZappySites.com